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PRESS RELEASE FOR IMMEDIATE RELEASE

Contact: *Gina Campanile, Director of Com. & Events*
Mt. Airy Town Hall
301-829-1424
gcampanile@mountairymd.gov

One Lucky Mount Airy Shopper Will Win \$1000!

MOUNT AIRY, MD – November 14, 2019 – Small Business Saturday is a nationally recognized shopping day which encourages holiday shoppers to patronize brick and mortar businesses that are small and local.

In honor of the day, the Town of Mount Airy is sponsoring a Small Business Saturday Contest.

Details of the Contest:

1. Shop. Make any purchase at a Mount Airy small business on November 30, 2019 and Save Your Receipt.
2. Upload. Upload your receipt to our [online submission form](#) at mountairymd.gov or drop off at Town Hall by December 3rd at 4:30 PM.
3. Win. A check will be presented to one winner the week of December 9, 2019.

All Mount Airy businesses are asked to help spread the word! Printed marketing materials will be available for pickup starting on November 15th at Town Hall. Business are encouraged to post the flyers, pass out the shopping bag stuffers, post the window clings and help post yard signs. The Town also has a social media campaign in effect that businesses may join by sharing digital ads.

Mayor Pat Rockinberg shares, "We ask that this holiday season and throughout the year that you remember the over 300 Mount Airy small businesses that support you and your community."

More details and Official Rules can be found at www.mountairymd.gov/small-business-saturday.

P.O. Box 50, Mount Airy, MD 21771
Telephone: (301) 829-1424 • Fax: (301) 829-1259
Email: town@mountairymd.org • Web Page: www.mountairymd.org